### Website Privacy Policy

This website privacy policy describes how Melanie Sarah Personal Styling protects and makes use of the information you give when you use this website.

If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy. This policy is updated from time to time. The latest version is published on this page.

This website privacy policy was updated on: 23<sup>nd</sup> May 2018

Should you have any questions about this policy, please email melanie@melaniesarah.co.uk

## The data I gather

I gather and use certain information from my web visitors to better understand how they use this website and to present timely, relevant information to them as well as improving my service overall. By using this website, you agree to the collection and use of information in accordance with this policy. This happens in three ways:

(i) Communicating your Personal Information

This is when you ask me, for example via this website's online enquiry form, to get in touch for a phone call or meeting. Personally, identifiable information for such communications may include, but is not limited to, your name, e-mail and phone number. Any information received in this way will not be passed to third parties.

(ii) Log Data

Like most website operators, I collect information that your browser sends whenever you visit this website ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of my website that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, I use third party services such as Google Analytics that collect, monitor and analyse this data so that I may improve the content of my website and to make it more relevant and helpful to my visitors. If you wish to opt out of this for my site and others using Google Analytics you can do so here <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a>.

#### (iii) Cookies

Like many sites, I use "cookies" to collect information.

A cookie is a small file placed on your computer's hard drive. It enables this website to identify your computer as you view my different pages. Cookies do not provide me with access to your computer or any information about you other than that which you have shared with me.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable me to see information like how many people use this website and what pages they tend to visit.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. Look for options/information such as, "Delete and manage cookies".

#### Security

The security of your personal information is important to me but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. Whilst I strive to use commercially acceptable means to protect your personal information, I cannot guarantee its absolute security.

My website may contain links to other websites. Please note that I have no control of websites outside the melaniesarah.co.uk domain. If you provide information to a website to which I link, I am not responsible for its protection and privacy.

# **Changes to this Privacy Policy**

If I make any material changes to this Privacy Policy, I will place a prominent notice on this website. Your continued use of this website after I post any modifications to my Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.